

For Immediate Release

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The Jordan, Edmiston Group Returns as Gold Sponsor of SIIA's 2005 Information Industry Summit

Washington, D.C. – September 22, 2004 – The Software & Information Industry Association (SIIA) announced today that The Jordan, Edmiston Group, Inc. (www.jegi.com), a leading investment bank to the media and information industries, is returning as Gold Sponsor for SIIA's 2005 Information Industry Summit. Executives from the electronic publishing and content industries will convene at the conference, to be held February 1 – 2, 2005.

Wilma Jordan, Founder and CEO of The Jordan, Edmiston Group, Inc., said, "We are thrilled to once again be a top sponsor of SIIA's Information Industry Summit. We have been a marquee sponsor of this event since the beginning, and we have seen it flourish from a small, half-day gathering to an exclusive, two-day event. By offering a series of panels, debates, keynotes and networking sessions, the Summit is one of the few events that truly attracts and educates senior executives from the media, content and information industries. We look forward to participating in the 2005 Summit and are excited about working with SIIA on future events."

"JEGI's continued support of the Industry Information Summit has been an important contributor to the conference's growth and success over the years. We look forward to this year's record-breaking attendance," said Ken Wasch, President of SIIA. "This conference provides a top-notch forum for industry executives to learn about industry trends, opportunities and challenges, and creates an excellent environment for them to network with their peers."

In its fourth consecutive year, the 2005 Information Industry Summit will be located in the newly-renovated Gotham Hall in midtown Manhattan to accommodate a significant increase in attendees and speakers. For more information, visit: <http://www.sii.net/iis/2005/>. For information about sponsorship opportunities, please contact Brian Rosenberg at 212.946.4737.

About SIIA

SIIA is the principal trade association for the software and digital content industries. It provides global services in government relations, business development, corporate education, and intellectual property protection to more than 700 leading software and information companies. For further information visit <http://www.sii.net>

About The Jordan, Edmiston Group, Inc.

Founded in 1987, The Jordan, Edmiston Group, Inc. (JEGI) is widely recognized for its leadership position in middle-market merger and acquisition advisory services for the media and information industries. Leveraging the shared insights and wisdom gleaned from hundreds of transactions, JEGI has built a client base that ranges in size from the largest media and information companies consolidating their portfolios to entrepreneurs selling their businesses or taking them to the next stage of development. JEGI's impeccable reputation reflects its knowledge and record of superior performance on behalf of its clients. Clients routinely acknowledge the firm's extensive senior-level media and information industry experience as a critical factor in increasing the prospects for successfully completing a transaction.

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